



St Thomas College, Kozhencherry

Established in 1953 | Reaccredited by NAAC with Grade A | ISO 9001:2015 Certified | ISO 21001:2018 Certified

Affiliated to Mahatma Gandhi University, Kottayam

www.stthomascollege.info

Kozhencherry P.O., Kerala State, Pincode: 689641 Phone: +91-9497445575, 0468-2214566

Faculty Profile

Ms Jeethu Rachel Mathew

Assistant Professor

Department of Commerce

Mobile No. +91 9947508698

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Personal Details

Date of Birth	09.11.1989
Nationality	Indian
Marital Status	Married
Permanent Address	PuthenKayyalayil House, Nellickamon P O, Ranni, 689674, Pathanamthitta, Kerala, India.

Higher Education

2012–2013	M.Phil , M.G University
2010 – 2012	M.Com , St Thomas College, Kozhencherry, M.G University.
2007 – 2010	B.Com , St Thomas College, Kozhencherry, M.G University.

Professional Position

1st June 2015 to present	Assistant Professor, Department of Commerce, St Thomas College, Kozhencherry
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Teaching Experience

2015 – 2023	Undergraduate students
	Postgraduate students

Courses Taught

M.Com	Management Optimisation Techniques
	Operations Research
B.Com	Quantitative Techniques for Business
	Financial Markets and Operations
	Entrepreneurship Development and Project Management

Courses Taught (continued)

- Marketing Management

Awards and Achievements

- December 2012 UGC NET
- September 2012
 - Qualified State Eligibility Test, Kerala
 - Holder of NCC 'B' certificate
 - Holder of National Certificate in 'Modular Employable Skill in Information and Communication Technology'(Tally)

Other Important Responsibilities/Positions Held

- Member of Special Vigilance Squad of Teachers for the Prevention of Malpractices in University Examinations – Academic years 2021 -22 & 2022-23.
- Secretary, Commerce Alumni Association (2022 till date)
- External Examiner, Project Evaluation and Viva Voce (2015 till date)
- INFLIBNET Co – ordinator for College (From 2018 -19 till date)
- Health and Wellness Club Co – ordinator (2019 – 20 till date)
- Served as subject expert in sanctioning new courses in Aided / Government Arts and Science colleges during 2020-2021.
- Participated in the Question Bank Upgradation Initiative of Mahatma Gandhi University, Kottayam and contributed to the Question Bank of M.Com First Semester Management Optimisation Techniques (2018 -19)
- Served as a Member of College Co – operative Store Administrative Committee (2017 – 18)
- Served as a Stage Manager for University Youth Festival (2016 – 17)
- Served as an Internal Mentor For Walk With Scholar Scheme for the period 2015 – 17.

Areas of Specialization and Interest

- Management Optimisation Techniques
- Operations Research
- Quantitative Techniques
- Financial Markets and Operations
- Marketing Management
- Banking

Professional Membership and Activities

- Member of SIRA (Society for Innovative Research Association)

Research Experience

- Research Scholar at Department of Commerce, St. Thomas College, Kozhencherry.

Research Publications

- **Origin and Development of Banking. A Conceptual Study.**
'Research Scholar' Journal, Vol. 3, March 2013. ISSN 2249-6696
- **Innovations in Modern Banking.**
Jeethu Rachel Mathew, Dr. Benson Kunjukunju, Financial Sector Reforms in India, November 2014. ISSN 907782-99.
- **Local Area Banks – Dynamic Present and Challenging Future.**
Jeethu Rachel Mathew, Dr. Benson Kunjukunju, Anthology of Contemporary Research Studies, March 2015. ISBN 978-81-907782-6-1.

Paper Presentations

- **Corporate Social Responsibility and Corporate Governance.** National Seminar on Maximizing Corporate Social Responsibility in Indian Perspective. Post Graduate Dept. of Commerce & Research Centre, St. Thomas College, Kozhencherry, March 2014.
- **Financial Performance and Corporate Social Responsibility in Indian Commercial Banks.** National Seminar on Financial Sector Reforms. Post Graduate Dept. of Commerce & Research Centre, Kuriakose Elias College, Mannanam, October 2014.
- **Performance of Regional Rural Banks in India.** Two Day National Seminar on Multi-variate Analysis in Commerce and Management Research. Post Graduate Dept. of Commerce & Tourism, Catholicate College, Pathanamthitta, November, 2014.
- **Local Area Banks – Dynamic Present and Challenging Future.** National Seminar on Autonomy and Quality Assurance in Higher Education Achievements, Issues and Challenges. Kuriakose Elias College, Mannanam, February 2015.
- **An Analytical Study on SHG Linkage Programme in India.** National Conference on Corporate Social Responsibility (CSR) and Service Sector. Post Graduate Dept. of Commerce & Tourism, Catholicate College, Pathanamthitta, December, 2017.

Project Guidance

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| M.Com | <ul style="list-style-type: none">■ Ancy Rachel Abraham, <i>A Study On The Consumers' Perception Towards Various Post Office Savings Schemes With Special Reference To Ayroor Panchayath</i> (2019-21 Batch)■ Shruthi S Nair, <i>A Study On Awareness And Adoption Of Unified Payment Interface For Digital Payments</i> (2019-21 Batch)■ Aswathy Ashok, <i>A Study On Investors' attitude Towards Post Office Savings Schemes With Special Reference To Ranny Taluk</i> (2018-20 Batch)■ Liza Salim Varghese, <i>A Study On Customer Perception Towards The Effectiveness Of Promotional Strategies Adopted By Reliance Jio</i> (2016-18 Batch)■ Chinchu Babu, <i>A Study On The Role Of Trade Union In Strengthening Industrial Relations With Special Reference To Kerala State Farming Corporation, Punalur</i> (2015-17 Batch)■ Renjitha Sukumaran, <i>A Study on The Effectiveness of Induction Programme and Grievance Handling Mechanism on The Performance and Satisfaction of Employees with Special Reference To Aluminium and Allied Centre, Thiruvalla</i> (2015-17 Batch)■ Nisha Alice, <i>A Study On Customers Perception Towards Online Banking With Special Reference To Federal Bank Ltd</i> (2014-16 Batch) |
| B.Com | <ul style="list-style-type: none">■ Roan Mathew, Rojan M Varghese, Sachin K.S, <i>Advantages And Disadvantages Of Online Classes Amongst Financially Deprived And Socially Challenged Students With Specific Reference To Pathanamthitta District</i> (2018-21 Batch) |

Project Guidance (continued)

- **Alen.T.Thomas, Alwin.K.Abraham, Amal Abraham Mathew**, *A Study On The Influence Of O.T.T Video Streaming Platforms Among Youngsters In Kozhencherry Taluk* (2017-20 Batch)
- **Sangeetha Sanil, Shiby Merin Joseph, Teslin Sara arghese**, *A Study On Government Incentives To Tribal People With Special Reference To Ranni Taluk* (2016-2019 Batch)
- **Johnson P Alex, Kevin Mathew, Libin Chacko Mathew**, *A Study On The Customer Preferences Towards Mobile Wallet Services With Special Reference To Ranni Taluk* (2016-19 Batch)
- **Christina K Thomas, Jisha Grace Varghese, Jyothi C K**, *A Study On Dairy Farmer's Satisfaction In Milma Societies With Special Reference To Pazhavangadi Panchayath* (2015-18 Batch)
- **Abin K.Reji, Visakh Mohanan, Vishnu P.Anil**, *A Study On The Consumer Perception And Preference Towards Patanjali Products With Special Reference To Ranni Panchayath* (2015-18 Batch)
- **Jeffin Tom Varghese, Jefrin Jose, Jibin G Johnson**, *A Study On Students' Views And Beliefs On Entrepreneurship* (2015-18 Batch)
- **Jesmin Mathew, Nimisha Ann Thomas, Nisha Mary Koshy**, *A Study on Labour Migration in Kerala With Special Reference To Pathanamthitta* (2014-17 Batch)
- **Joji Binu, Mibin Varghese Mathew**, *Customer Perception Towards Mobile Banking With Special Reference To SBI Kozhencherry* (2013-16 Batch)
- **Akhila Ann Varghese, Anjali Pankaj, Unnimaya**, *A Study On The Corporate Social Responsibility Of Kitex Garments Ltd In Kizhakkambalam* (2013-16 Batch)

Faculty Development Programmes Attended

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| 03/01/2020 to 23/01/2020 | ■ Orientation Programme – HRDC – University of Kerala – Trivandrum |
| 01/10/2020 to 15/10/2020 | ■ 2 Week Faculty Development Programme – Teaching Learning Centre, Ramanujan College, University of Delhi |
| 25/06/2021 to 08/07/2021 | ■ 2 Week Refresher Course in Commerce and Management – Teaching Learning Centre, Ramanujan College, University of Delhi. |
| 30/10/2022 to 13/11/2022 | ■ 2 Week Refresher Course in Commerce and Management – Teaching Learning Centre, Ramanujan College, University of Delhi. |

Recent Seminars/ Conferences/ Workshops Attended

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| 10 April 2018 | ■ Academic and Motivational Seminar on Psychological and Behavioural Skill Development For Happiness in Life conducted by the Post Graduate and Research Dept. of Commerce, St. Thomas College, Kozhencherry. |
| 14 to 16 November 2018 | ■ Statistical Analysis in Social Science Research organised by the Post Graduate Department of Commerce, Thunchan Memorial Govt. College, Tirur |
| 16 October 2018 | ■ National Seminar on Research Methodology in Commerce and management organized by Research and Post Graduate Dept. of Commerce and Tourism Management Catholicate College, Pathanamthitta. |
| 17-18 January 2019 | ■ International Conference on Application of Digital Technology In Commerce conducted by the Post Graduate and Research Dept. of Commerce, St. Thomas College, Kozhencherry. |
| 25-26 July 2019 | ■ National Workshop titled “ Questionnaire Designing – Basics and Relevant Tests” organized by School of Business Studies, Dept. of Commerce and Management Studies, University of Calicut. |

Recent Seminars/ Conferences/ Workshops Attended (continued)

12 October 2019	■ Workshop Series on Research Methodology organized by Post Graduate Dept. of Commerce and Research Centre, SD College, Alappuzha.
11 to 15 May 2020	■ One Week STTP on Statistical Analysis for Research organized by REST Society for Research International,Tamil Nadu.
18 to 20 May 2020	■ One Week STTP on Statistical Analysis for Research organized by REST Society for Research International,Tamil Nadu.
16 July 2020	■ webinar on Outcome Based Education organized by IQAC St Thomas College kozhencherry in association with Kerala State Higher Education Council
22 July 2020	■ webinar on When COVID infects the Mind organized by IQAC, St Thomas College kozhencherry.
27 July 2020	■ webinar on Understanding and Combating Sexual Harassment” organized by Centre for Women’s Studies IQAC, St Thomas College kozhencherry
4 November 2020	■ webinar on Mapping of Outcomes: Programme Outcomes, Course Outcomes and Learning Outcomes organized by IQAC,St.Thomas College, Kozhencherry and KSHEC
5 November 2020	■ webinar on Project Proposal and Project Funding organized by the IQAC of St.Thomas College, Kozhencherry.
10 November 2020	■ webinar on Transactional Analysis and Mindfulness in Reflective Teaching organized by the IQAC of St.Thomas College, Kozhencherry and Kerala State Higher Education Council.
10 March 2021	■ Webinar on Research Report Writing organized by the Post Graduate Department of Commerce and Research Centre
23 March 2021	■ Training Course on 'Emergency Response and First Aid' at St. Thomas College, Kozhencherry conducted by Indian Institute of Emergency Medical Services.


Recent Seminar/Conferences/Workshops Organized

- Co ordinated “ MOU Signing & Class on Eradication of Cervical Cancer from Central Travancore” as the Co-ordinator of Health & Wellness Club of College on 16 th November 2022.
- Organized a workshop on First Aid and Emergency Care as the Co-coordinator of Health and Wellness Club in association with the Physical Education Department on 23rd March 2021.
- Convenor of “2 Day Webinar on Human Rights” organized by Post Graduate Department of Commerce & Research Centre, St. Thomas College, Kozhencherry ,10 th & 11 th December 2020.
- Convenor of “ Melange – National Level Online Business Quiz & Poster Competition” organized by Post Graduate Department of Commerce & Research Centre, St. Thomas College, Kozhencherry, 27 th September 2020.

Social Responsibilities Held

- Served as Presiding Officer for general election to Kerala Legislative Assembly 2021

Skills

Languages known  English, Malayalam, Hindi.